



Call for Designer

The Reach seeks a talented emerging designer for a short-term project. This opportunity is ideal for graphic designers looking to develop their portfolios.

Application deadline: **Monday, November 5th, 2018**

Remuneration: The successful applicant will receive a **\$500** honorarium

Applicants must be 18-35 years old

Are you looking for a challenging marketing and design project that will give you real-world experience and build your portfolio? If so, we're looking for you!

The Reach Gallery Museum is a not-for-profit organization with a mandate to be the centre of cultural and creative innovation in the Fraser Valley. As a part of this mandate, The Reach operates the *Emerge* program to mentor Fraser Valley artists, curators, and other culture workers between the ages of 18-35. We are currently seeking an emerging graphic designer to assist in creating promotional materials for the program. *Emerge* develops and presents four exhibitions annually. We are looking for a talented graphic designer to design appealing and contemporary marketing materials to promote *Emerge* and its activities in 2019.

Reporting to the Marketing & Design Coordinator, the *Emerge* graphic designer will have a mix of creative, design, and marketing skills and will also have a passion for the arts, culture, and heritage. The successful applicant will be self-motivated, highly organized, and able to successfully work from a brief to meet deadlines.

Responsibilities:

- Create a unique design aesthetic that will anchor *Emerge* marketing for the year.
- Develop templates for exhibition brochures, invitations, and other promotional materials. Templates will be formatted for print and online.
- Provide print-ready files to the Marketing & Design Coordinator.
- Work closely with key staff at The Reach to ensure alignment with the requirements of the project.

Qualifications:

- **Applicants must be 18-35 years old.**
- Excellent design skills, creative savvy, strong conceptual ability, and a keen interest in design trends for the cultural sector.
- Either attained or are working towards a degree or diploma in Graphic Design. Formal education in marketing and communications is an asset.
- Technical fluency with InDesign, Photoshop, Illustrator.
- Ability to be proactive, with excellent time management, scheduling, and planning skills.
- Flexibility, adaptability, and the ability to accept constructive feedback and work as part of a team.
- Excellent attention to detail and comfort with proofreading/copy editing.
- Experience with creating marketing materials and or branding events.

Please submit a cover letter, resume, and an example of a previous design project by email to kbradford@thereach.ca by **11:59pm Monday, November 5th, 2018.**