

Call for Fraser Valley Artists: Unprecedented Times

The Reach Gallery Museum and the Abbotsford Arts Council are partnering to provide a unique platform for artists living and working in our community during this unprecedented time.

As the pandemic continues to keep us apart, artists are finding unique ways to bring us together. They are crucial to helping us make sense of this experience now, and their work will be invaluable to how we remember this historic moment when we look back on it.

We want to support the artists in our community by offering paid opportunities to showcase and share their work with the public at a time when many traditional programs and opportunities have temporarily disappeared. We also want to document how artists have responded to the new circumstances we find ourselves living in. Has the pandemic and its effects changed what you are making or how you are making it? How is your art practice changing to meet the “new reality”?

We invite artists currently living and working in the Fraser Valley to submit examples of artwork(s) that respond to or have been catalyzed by the Covid-19 pandemic:

- All mediums are welcome including (but not limited to): painting, drawing, installation, photography, sculpture, printmaking, video, film, performance, and digital art.
- Only original works of art will be considered, no reproductions please.
- We will consider submissions of individual works or small exhibitions, up to a maximum that could be installed in The Reach’s Grotto Gallery (approx. 12 x 17.5 feet, floorplan attached). Proposals that could be installed in the windows of The Reach’s Atrium Gallery or the feature window of the Kariton Art Gallery may also be considered.

- Proposals must consider the safety of those involved in installing the work; complex installations requiring specialized equipment and/or multiple people working in close proximity will not be considered.

Selected proposals will be featured digitally by The Reach and the Abbotsford Arts Council in the summer of 2020. Although possibilities for open galleries with public visitation remain unknown at this time, selected artist projects will be presented in a suite of digital presentations including an online curatorial video, and a video demonstration or “how to” session with the artist. Artists will be paid a fee for their participation.

Application/submission Guidelines (please submit the following):

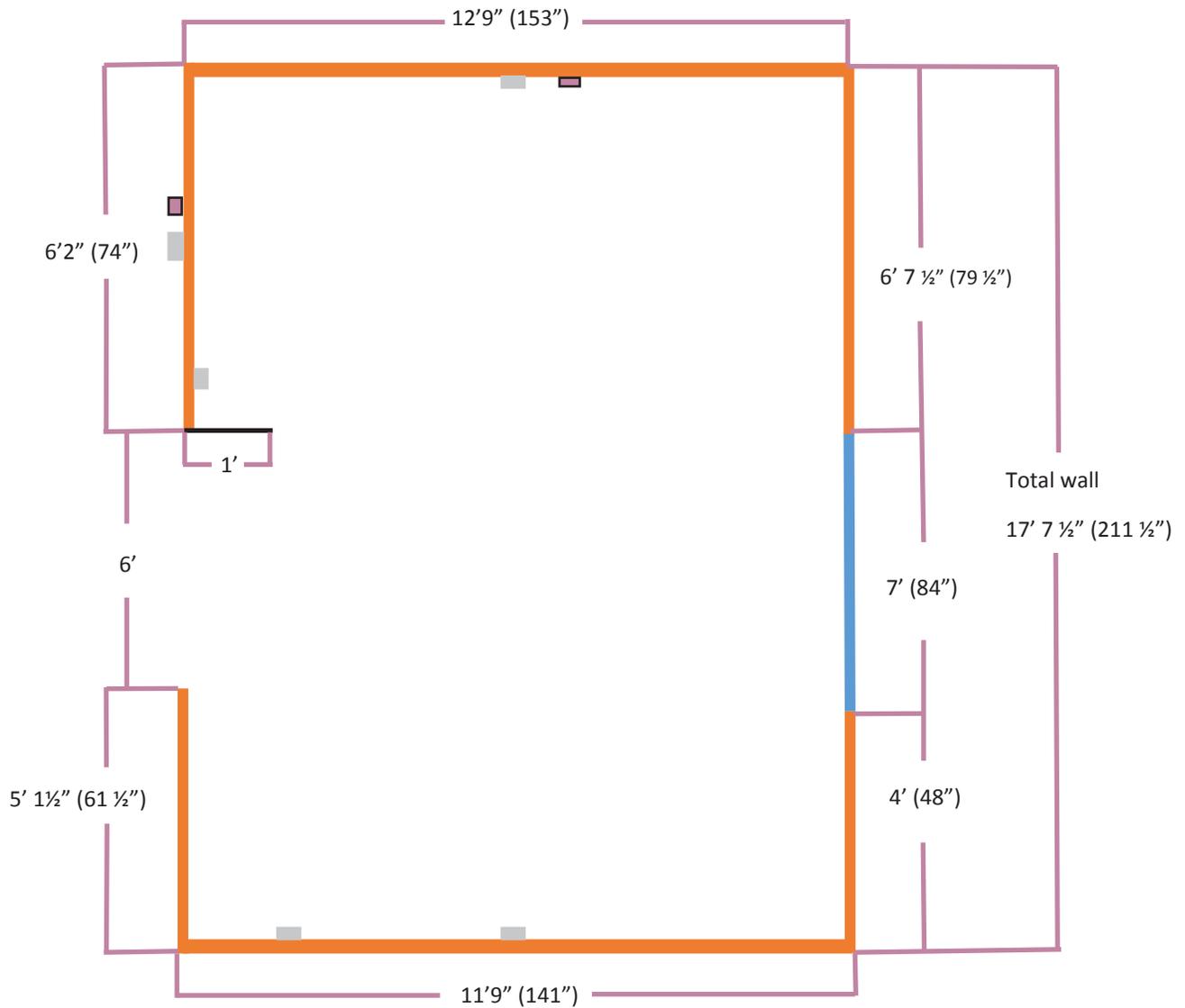
- Name, address, and a short bio (50 words max).
- Images of the work(s) you are proposing:
 - Images should be in .jpg format and be a minimum of 300 dpi.
 - Video files may be up to 15 MB in size, with one attachment per email.
- A list of the following information for each work of art:
 - Title
 - Date of production
 - Medium
 - Dimensions
- A short statement (250 words max) that describes the proposed work(s), how they relate to your usual artistic practice, and how they respond to the Covid-19 pandemic.
- A brief explanation of how techniques or approaches used in the proposed body of work could be translated or adapted to a demo or “how to” video.
- By submitting, you are granting permission to the participating organizations to use images of artwork accepted into the exhibition for publicity purposes.

- All submissions, whether selected for display or not, may be kept as a part of The Reach's permanent collection as a digital/paper record of local artists' response to the pandemic. **The artworks themselves will not be kept by The Reach, only the digital submissions.**
- Works of art must be ready to display according to accepted gallery standards.

Send your application via email to: unprecedentedtimes.artists@gmail.com

- Hard copy submissions will not be accepted.
- Do not submit original works of art for adjudication.
- Include your name in the email subject line, and ensure your name is clearly marked on all files for identification.

Please submit your proposals by 11:59pm on Friday, May 15, 2020



Ceiling Height Average 9'2 1/2" (110 1/2")
(incl Cove Base 4.12" and Click Rail 1")

- █ Walls for artwork
- █ Walls NO artwork
- █ Windows
- wall outlets
- floor outlets
- network connection